



SOUTH FLORIDA
FIREFIGHTERS CALENDAR



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CALENDAR ANNOUNCEMENT
FOR IMMEDIATE RELEASE

SOUTH FLORIDA FIREFIGHTERS CALENDAR AND CLEVELANDER TOGETHER AGAIN

-- South Beach Grand Opening and Unveiling of the 2011 Calendar --

SOUTH FLORIDA (8/17/10) - The Hunky Men of the South Florida Firefighters Calendar will top off their annual Grand Opening Weekend of events at the Clevelander Hotel in Miami Beach, FL on **Sunday, August 22, at 3:00 p.m.** The South Florida Firefighters Calendar is delighted to reveal that the Master of Ceremonies for this event will be South Florida's own radio and television personality, Jade Alexander.

The South Florida Firefighters Calendar Staff is happy to be returning to the Clevelander Hotel, a sponsor for this event, where the Calendar first started its series of events back in 1992. The Staff is also pleased to announce that they have two other amazing sponsors this year, Grand Marnier and Coastal Wine and Spirits, who have been instrumental in making this event a huge success.

The event will announce and headline all Hunky South Florida Firefighters featured in the 2011 Calendar. The South Florida Firefighters, known by screaming fans and firefighters alike, will be available for pictures and autographs. Calendars will be available for purchase on-site for \$17.00. All proceeds from the calendars will go to various local charities, including their main charities, "Here's Help" and "A Safe Haven For Newborns."

For more information about the South Florida Firefighters Calendar, please call (305) 283-1852 or log on to www.firefighterscalendar.com.

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